

BRANDING MARK



Hex #141820 | RGB 20 24 32 | CMYK 80 71 59 75

MARK COLORS ON BACKGROUNDS



when on black, use white logo



when on %50 grey or darker use white logo

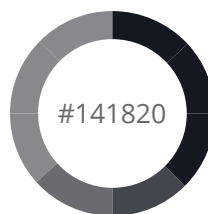


when on white use black #141820

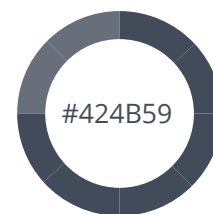
MARK PADDING



COLOR



RGB 20 24 32
CMYK 80 71 59 75



RGB 66 75 89
CMYK 75 63 47 32



RGB 169 150 91
CMYK 75 68 67 90



RGB 242 242 242
CMYK 4 3 3 0